



PHILLY CIGAR WEEK PRESENTS:

# CIGARS & SOCCER

TAKING PLACE DURING FIFA WORLD CUP WEEKEND!  
CIGARS + SOCCER + SPIRITS + GREAT VIBES = A WORLD CUP EXPERIENCE!

PCW7

THURS. JUN. 18TH + FRI. JUN. 19TH + SAT. JUN. 20TH + SUN. JUN. 21ST



# PCW7 VENDOR APPLICATION

PCW 2026 ITINERARY

THURS.  
JUN. 18TH

PCW7 PRESENTS: SOTL LADIES NIGHTS...HAPPY HOUR  
LIVE BAND + DEEPER THAN THE LEAF PANEL DISCUSSION!  
VERA NIGHTCLUB | 5PM-11PM

FRI.  
JUN. 19TH

PCW7 PRESENTS: THE ULTIMATE JUNETEENTH CIGARS UNDER  
THE STARS SOIREE AT THE MANSION, WHERE CIGARS + SOCCER  
+ CULTURE COLLIDE. LIVE BAND + DJ + FIFA WORLD CUP  
WATCH PARTY HAITI VS. BRAZIL! OPEN BAR & DINNER  
INCLUDED!  
THE BELMONT MANSION | 8PM-12MIDNIGHT

SAT.  
JUN. 20TH

PCW7 PRESENTS: SUNSETS + CIGARS + GOLF + WHISKEY...THE  
ULTIMATE GOLFING AFTER DARK GROWN & SEXY AFFAIR!  
LIVE DJ + HANDROLLED CIGARS + VENDORS AND A \$25,000  
HOLE-IN-ONE CONTEST!  
STRAWBERRY GREEN DRIVING RANGE | 6PM - 12MID

SUN.  
JUN. 21ST

PCW7 PRESENTS: FIRST WE BRUNCH...THEN WE SMOKE DAY  
SMOKING PARTY! AT A PRIVATE VIP ELEVATED VENUE.  
VENUE: PRIVATE! | 1PM - 8PM



**PCW7**



Dear Prospective Vendor,

On behalf of the Philly Cigar Week team, we are pleased to invite you to be part of one of the most anticipated cigar lifestyle experiences in the country—Philly Cigar Week 2026.

Established in 2018, Philly Cigar Week was created to celebrate cigar culture while blending premium experiences in fashion, music, spirits, sports, and community. In 2020, Philly Cigar Week was voted the #1 Cigar Week in the United States, a milestone that solidified our reputation as a premier national cigar festival.

Over the past six years, Philly Cigar Week has grown into the most anticipated annual cigar festival on the East Coast, attracting a curated, upscale, and high-spending audience from across the country. Our events are known for their elevated venues, strong brand visibility, and meaningful consumer engagement.

We are excited to announce that Philly Cigar Week 2026 will take place June 18–21, 2026, during the FIFA World Cup Soccer Tournament, bringing together two global passions—cigars and soccer—for an unforgettable, high-energy weekend in Philadelphia. This historic convergence creates a unique opportunity for vendors to showcase their brands on an international stage.

To build momentum, we will officially launch our Countdown to Philly Cigar Week 2026 campaign on January 1st, generating continuous visibility, promotional content, and excitement leading into the festival weekend.

We are currently accepting a limited number of approved vendors in the following categories:

- Cigar brands
- Cigar accessories
- Apparel & lifestyle brands
- Artists & creatives

Participating as a vendor at Philly Cigar Week offers more than table space—it provides brand exposure, direct-to-consumer engagement, and access to a loyal and influential cigar lifestyle audience.

We would be honored to review your application and potentially welcome your brand to Philly Cigar Week 2026.

For additional information, vendor applications, or partnership inquiries, please contact:

Roxifab

PCW Brand Ambassador

267-237-7402

<mailto:pcwvendorsvp@gmail.com>

Thank you for your interest, and we look forward to creating an unforgettable experience together.

Warm regards,

*Roxifab*

Philly Cigar Week  
Established 2018



PCW7



**Followers: 6,400 +**  
**Total combined followers: 270,000 +**  
{via confirmed sponsors, vendors and brand ambassador pages}



**Followers: 1,400 +**  
**Total combined followers: 100,000+**  
{via cigar group pages and private aficionado groups}

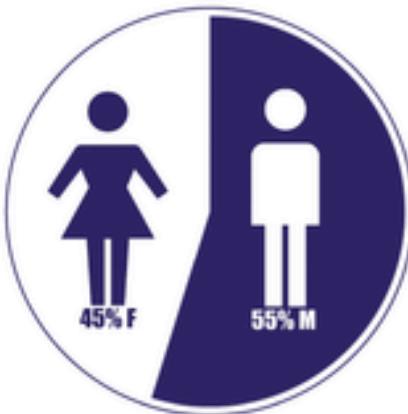


**PCW Data base: 12,000 direct emails**  
**Total combined followers: 100,000+**  
{via confirmed sponsors, vendors and brand ambassador influencers list}



**PROJECTED ATTENDANCE:**

**The organizers of Philly Cigar Week are preparing to cater to over 1,000 attendees during our upcoming 7th Annual Philly Cigar Week taking place June 18th thru 21st | 2026!**



**PCW7**  
**VENDOR**  
**APPLICATION**

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JUN. 18TH

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SAT.  
JUN. 20TH

SUN.  
JUN. 21ST



**PCW7 THEME: CIGARS & SOCCER**

July  
17

**JUNE 18-21, 2026**

The organizers of Philly Cigar Week are proud to announce our 7th Annual Cigar Festival, taking place during the 2026 FIFA World Cup in Philadelphia – and we're inviting select vendors to be part of this historic moment.

## PCW7 ITINERARY:

- \* THURSDAY, JUNE 18TH - TIME: 5PM TIL 1AM | PCW SOTL LADIES NIGHT | VERA NIGHTCLUB
- \* FRIDAY, JUNE 19TH - TIME: 7PM TIL 12MIDNIGHT | CIGARS & SOCCER AT THE MANSION... CIGARS + SOCCER + YOU | BELMONT MANSION
- \* SATURDAY, JUNE 20TH - 6PM - TIL 12MIDNIGHT | GOLF + CARS + CIGARS SUNSET SOIRÉE | STRAWBERRY GREENS GOLF DRIVING RANGE
- \* SUNDAY, JUNE 21ST - TIME: 3PM TIL 8PM | PCW7 GRAND FINALE DAY SMOKING... DAY PARTY | PRIVATE LOCATION

This is your opportunity to showcase your brand at one of the most anticipated cigar lifestyle experiences of the year.

We are now accepting vendors in the following categories:

- Cigar brands | Cigar accessories | Apparel & Lifestyle brands | Artists & creatives

**Early-Bird Vendor packages: \$300 total for ALL FOUR (4) EVENTS. This Early-Bird special expires 1/18/2026.** | OPTIONAL BRAND EXPOSURE UPGRADE: Additional \$50 To feature your company logo on the official PCW7 8ft x 8ft Step & Repeat (Perfect for photos, media, and social content all weekend) After 1/18/2026 PCW7 Vending fees will be \$400 for the four(4) days + addition \$50 to feature logo on PCW7 banner.

## METHOD OF PAYMENT: CASHAPP: \$THE215EXPERIENCE OR ZELLE:

This is more than vending – it's brand exposure, direct consumer engagement, and access to a curated, high-spending cigar audience from across the country.

## VENDOR APPLICATION:

VENDOR'S COMPANY NAME: \_\_\_\_\_

CONTACT/POINT PERSON: \_\_\_\_\_ PHONE#: \_\_\_\_\_

WEBSITE: \_\_\_\_\_ INSTAGRAM: \_\_\_\_\_

PRODUCTS SELLING: \_\_\_\_\_

- One vendor space per event: [ALL VENDORS MUST BRING THEIR OWN TABLES, CHAIRS, TENTS]
- Access to an upscale, cigar-friendly audience
- High-visibility during PCW 7 weekend

### \*\*\*IMPORTANT NOTES\*\*\*

- \* \*\*Limited vendor spaces available\*\*
- \* Vendors must be approved
- \* Payment confirms participation
- \* Logo must be submitted in high-resolution format if Step & Repeat option is selected

**FOR MORE INFO CONTACT ROXIFAB - PCW BRAND AMBASSADOR: | 267-237-7402 | E: PCWVENDORRSVP@GMAIL.COM**

